



**For Immediate Release**

June 15, 2017

**Media Contact:**

Judy Stanton

jstanton@georgiacore.org

## **CANCER NON-PROFITS TEAM UP TO OFFER BREAST CANCER RESEARCH AWARDS**

A new funding opportunity for innovative cancer research in Georgia is being made available through collaboration with *It's The Journey* and *The Georgia Center for Oncology Research and Education (Georgia CORE)*. The two non-profits are teaming up to provide \$150,000 for three awards to Georgia-based organizations with new, creative ideas that may advance progress toward detecting, treating or curing breast cancer.

*It's The Journey* will fund two grant awards through proceeds from the 2016 Atlanta 2-Day Walk for Breast Cancer, and *Georgia CORE* will fund one using monies from the Georgia State Income Tax Check-Off award. Proposals are due to July 14, 2017; grants will be awarded September 30.

"The 2017 Breast Cancer Research Awards are designed to stimulate research of scientific importance by Georgia Investigators," says Laurel Sybilrud, Chairman of the Board for *It's The Journey*. "We hope to promote creative ideas that are scientifically sound and that may advance progress towards detecting, treating or curing breast cancer."

To that end, the research plan submitted must be based on national research priorities of the National Cancer Institute, the Cancer Moonshot Initiative and/or the American Cancer Society.

"This one-year pilot funding supports investigators in achieving proof-of-principle," says Nancy Paris, President and Chief Executive Officer of Georgia CORE. "By establishing that an idea, invention or process is feasible, the researcher can often move forward in applying for more extensive research support."

Georgia CORE will oversee the scientific review process in collaboration with the Georgia Research Alliance. (GRA) Rating criteria will include scientific importance, innovation, potential impact, investigator and institutional capacity, collaboration and inclusion of disparate populations.

*The 2017 Atlanta 2-Day Walk for Breast Cancer, which will take place the weekend of November 11-12, enables It's The Journey to support breast health programs across Georgia. Since 2003, It's The Journey has raised \$13 million and awarded 298 grants. To register for the 2-Day Walk, visit [www.2daywalk.org](http://www.2daywalk.org).*

###